



Dear Friends,

2022 ANNUAL REPORT

The day started with, “Please pray, my friend’s forty-five year old husband died of a heart attack last night. They have four young children.” The day ended with, “Please pray, my daughter is losing her baby. This is her fifth miscarriage.” How grateful we are that because of our supporters, we could not only pray, but at the right time, offer the help and hope of Jesus through our resources. We fill this annual report with numbers because we want you to see the impact of your giving. But, friends, the real impact is in the way your support touches one life at time with hope. Consider some of those who discovered hope through MARKINC when the unexpected turned their lives upside down (names have been changed):



- Ann when her son was incarcerated
- Joseph when his son was murdered in the middle of a gang fight
- Susan when she struggled to know how to help her daughter care for her dying son
- John when his wife cheated on him
- Carol whose caregiving leaves her exhausted and hopeless
- Bob when his son walked out and refuses to speak to him
- Rose whose son-in-law refuses her any contact with her grandchildren

Friends, one by one, the Lord changes hearts and offers hope to hurting people through our podcasts, sermons, the answers in Ask Dr. Betters and so much more. 2022 brought challenges as we emerged from the pandemic, but you kept us going with your prayer and financial support. Thank you for linking arms with us in pursuing the vision of sharing the light of Jesus in a dark world – one person at a time.

In His grip,

Chuck + Sharon

STAFF AND BOARD OF DIRECTORS

Chuck F. Betters ~ Chairman, Co-Founder
Sharon Betters ~ Co-Founder
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Christopher Williams

Marcla Ellison
Susan Haggerty
Heidi Neiquist

2022 IMPACT



RESOURCES

Annual Listens
→ **30,200+**
Stories / Topics
→ **175+**

SUBSCRIBERS
3,529+

Devotions consumed
→ **330,912+**
Podcast listens
→ **52,039+**

*Daily
Treasure*



SUBSCRIBERS
12,438+



→ **219,907** Views in 2022
→ **1,708,703** Total Views since launched

4200+
**AVERAGE VIEWS
PER WEEK**

FACEBOOK
→ **1830+**

INSTAGRAM
→ **260+**

APP Subscribers 1000+ Media Plays 2700+



LIVES TOUCHED WITH HOPE!

2022 → **340,478**

Since 2017 → **2,400,776**



Download our free app and follow us on all social media platforms! Stay informed and never miss anything new by connecting today!



anchored hope
BIBLICAL COUNSELING SERVICES

**Biblically Grounded
Clinically Informed
Virtual Counseling**

VISION STATEMENT: To see each person faithfully live out their God-given purpose in this life as they are transformed into Christlikeness for God's glory.

Visit AnchoredHope.co to learn more!

2022 EXPANSION

- Hired 2 parttime support staff members
- 26 Counselors are now on our team
- 6 Church/Partner Programs
- National Conference Exposure
- 234% growth in counseling sessions
- Launched the This vs That podcast

THANK YOU FOR SUCCESSFUL FUNDING EVENTS

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CARDIOLOGY PHYSICIANS P.A.

AVALON CUSTOM BUILDERS

Thank you to George & Susan Haggerty

Thank you to James & Barbara Duckworth

In Memory of Mark Nathan Betters
02/17/1983
With Anna, Life Anna
"For you formed my inward parts; you knitted me together in my mother's womb; I praise you, for I am wonderfully made. Your eyes saw my unformed substance; in your book were written every one of them, though they were formed for me, when as yet there was none of them."
Psalm 139:14-16
With Martha Louise from Mom & Dad
Chuck and Sharon Betters

"For everything, there is a season, and a time for every matter under heaven: a time to be born, and a time to die."
I loved you your whole life. I will love & miss you for the rest of mine. Mom
George & Susan Haggerty
08/07/1998 - 08/27/2018

Helping you achieve your goals has always been ours
Thomas E. Brinkley was named to the Forbes "Most Innovative Health Reform" list in 2019 and 2018.
Thomas was ranked No. 1 in the state of Oklahoma.

The Brinkley Team
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We welcomed our guest speaker Anthony Thompson who shared his personal experience of forgiving the man who tragically murdered his wife, Myra along with 8 others in South Carolina in 2017. The room was filled with friends and new faces, all who left encouraged by the evening together!

Annual Golf Tourney

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Where do we begin? It starts with you.

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CARDIOLOGY PHYSICIANS P.A.

AVALON CUSTOM BUILDERS

Thank you to George & Susan Haggerty

Thank you to James & Barbara Duckworth

**In memory of our son, Mark Nathan Betters
Chuck & Sharon Betters**

Thank you to all those who joined us for the Annual Help & Hope Tourney, including our generous sponsors and volunteers who made the day a true success. We are already looking forward to next year and hope you are too!

VOLUNTEERS

A special shout out to say *thank you* to all who served behind the scenes helping with so many jobs, that increased MARKINC's impact in the community and across the world!



1,153
Hours Served



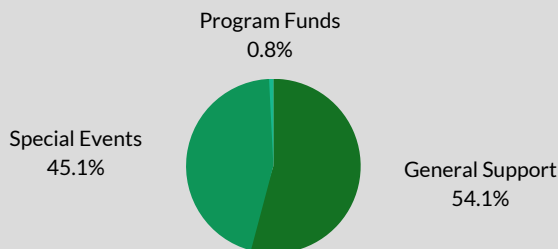
79
Volunteers



\$34,535
Value to MARKINC

FINANCIALS

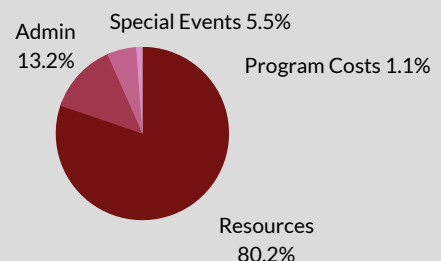
Revenue/Support



680,418

General Support	\$367,937
Special Events	\$307,151
Program Funds	\$5,330

Operating Expense



\$458,167

Resources	\$367,409
Administration	\$60,349
Special Events	\$25,079
Program Costs	\$5,330



HELP... because we care.

HOPE... because we understand.

NOW... don't wait! View our free resources today!

Helping one person at a time with the light of Jesus!

Dear Sharon,

I thank God for the ministry of MARKINC. I cannot count the number of times that I have felt helpless because of the overwhelming circumstances of my friend. I have a picture in my mind of stopping along the road to try and help my stranded friend, only to find that neither of us have what it takes to deal with the breakdown.

Then I listen to the podcast and hear what my friend needs to know in her time of desperation. God provides just the right help at just the right time through MARKINC. What a joy to receive my friend's response, "Thank you. That was just what I needed."

I can't imagine this journey without MARKINC. Thank you for being there with help and hope that makes a difference.

With Joy, Jane Anne

"Why do some families experience more suffering than others?" Krystin wrote, "Amazing word! I just ask for prayer for my kid's father and his family. They are taking hits left and right and can't catch a break. I pray for strength, and that they will use these sorrows as a way to God's arms in Jesus's name, I pray, Amen, Amen"

"Is it wrong for me to pray to die?" this person shared, "I want to die, but not because I am depressed or anything. I have plenty to be thankful for! I am just eager to be with God already. But if he says no, then I will continue to try and live a righteous life. And for all those that want to die, just know that it will be over soon. In this world, we don't live forever. God prepared Heaven because he loves us."

*Leaving A Church - As always, I enjoy your Biblical answers, and the reassurance that Jesus loves us and he is the light ☆☆☆ Thank you Dr.Bettters. GOD RICHLY BLESS YOU AND YOUR FAMILY. MB