



*Real People.*



*Real Stories.*



*Real Hope.*

# 2017 ANNUAL REPORT

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***MARKINC Ministries***

*Help and Hope for the Hurting*

## A MESSAGE FROM OUR CO-FOUNDERS



OUR CO-FOUNDERS,  
CHUCK AND SHARON BETTERS

An ever-widening circle. That's a picture of **MARKINC Ministries** in 2017. Our visionary team broke records as they produced more Help and Hope resources, introduced new platforms for offering Help and Hope and cultivated relationships with our supporters. Each number in this report represents a person, someone who needed encouragement for his or her own life journey or wanted to know how to help someone else navigate a broken place. The hard work of our team coupled with the financial investment of our supporters keeps pushing that ever-widening circle of ministry to some of the darkest corners of helplessness, now glimmering with a spark of hope because of the Gospel. Our dream to be one of the first places hurting people turn to for help and hope is becoming a reality. Celebrate the accomplishments of 2017 with us! And prayerfully consider how you can be part of offering help and hope to hurting people by giving generously to **MARKINC Ministries**.

*Chuck & Sharon*

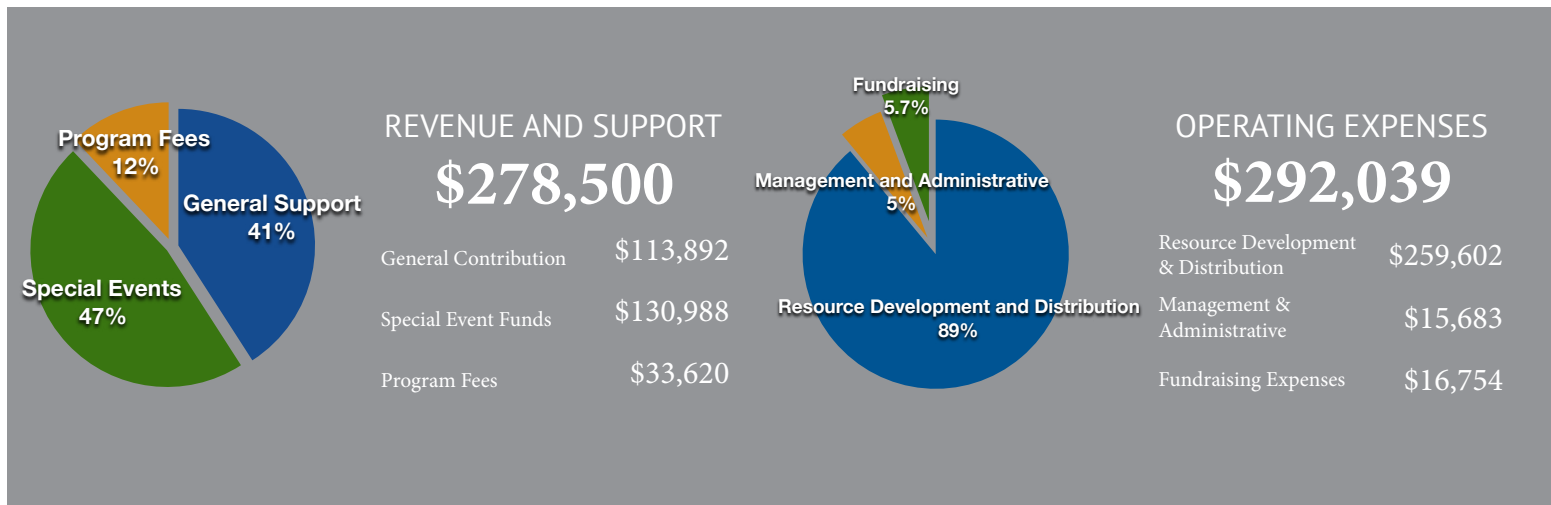
DR. CHUCK BETTERS & SHARON BETTERS

## OUR MISSION

**MARKINC** provides help and hope to the sufferer and guidance to the one walking alongside the sufferer by sharing redemption stories, lessons, books, articles, videos, devotions, and blog posts on our website. Our hope is that we will communicate how to walk by faith in a broken world, encourage a personal relationship with Jesus Christ, and proclaim that God is sovereign and can be trusted even in the broken places of life.

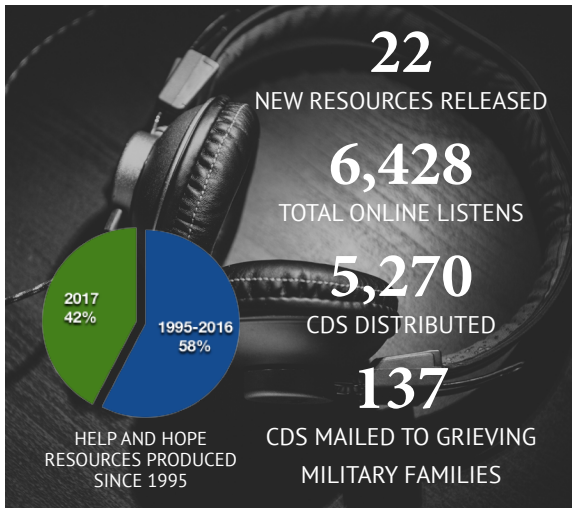
*"...the God of all comfort, who comforts us in all our troubles, so that we can comfort those in any trouble with the comfort we ourselves receive from God." 2 COR 1:3-4*

## FINANCIAL SUMMARY





# HELP AND HOPE RESOURCES



## TOP 5 RESOURCES IN 2017

1. "Raising Victoria - A Daughter with Down Syndrome and Life-Threatening Cancer"
2. "Hope in Uncertain Days: A Young Woman's Story of Overcoming"
3. "One Wrong Decision Can Change Everything: A Conversation with Matt Maher"
4. "Ovarian Cancer Fighter: The Constant Battle"
5. "Hope in the Midst of Grief: A Conversation with Nancy Guthrie"

*"...we know that suffering produces perseverance; perseverance, character; and character, hope. And hope does not put us to shame..."* ROM 5:3-5

# IN HIS GRIP



*"I listen to Joy 620 out of Knoxville, TN on my very early commute to work each morning. I heard Dr. Betters series out of Judges, and I just want to say thank you. Its great to hear Bible teaching, expository, covenant believing pastors on the radio. Now on my hour commute I get to listen to sound Scripture teaching that I can apply to my walk with Christ."* DAVID, NOVEMBER 2017

# ASK DR. BETTERS



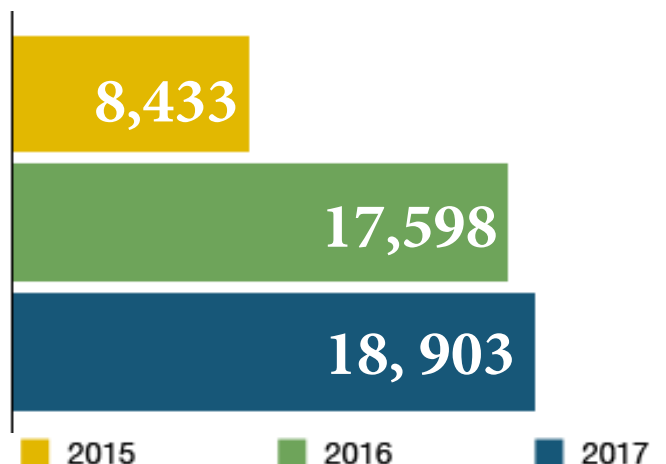
# DAILY TREASURE DEVOTIONS

In 2017, Sharon Betters launched a daily devotional which embraces the power of God's Word to encourage, equip and energize the reader to walk by faith in the pathway God has marked out for them, no matter how difficult. Each devotional includes a treasure from God's Word, life giving applications, guided prayers and a challenge to reflect God's love in a way that helps turn hearts toward Jesus.

*"But encourage one another daily, as long as it is called 'Today,' so that none of you may be hardened by sin's deceitfulness."* HEBREWS 3:13

# OUR REACH

ANNUAL ONLINE AND PODCAST LISTENS  
HELP & HOPE AND IN HIS GRIP



# OUR VOLUNTEERS - WE COULD NOT DO IT WITHOUT YOU!



*“There’s a lot to be learned from people who have “been there, done that.” When I saw a family take their own devastation and turn it into a beacon of hope for others, all grounded with the love of Christ, it was and is truly inspiring. It demonstrates that Christ can teach us and love us through the experiences of others, while continuing to remind us that we are not alone in whatever we are experiencing. MARKINC is the perfect vehicle to get that message out -- that we are not alone in our suffering, and that God is Sovereign, and we can trust Him. Volunteering for this worthy organization blesses me as much as it hopefully blesses others.”*

MELISSA WALLS, VALUED VOLUNTEER



VOLUNTEERS  
**124**

VOLUNTEER HOURS  
**1,683**

VALUE TO MARKINC  
**\$40,627**

## SPECIAL EVENTS IN 2017

**MARKINC**  
*in Motion*  
SPRING BENEFIT DINNER  
WITH SPECIAL GUEST  
PETER ROSENBERGER  
**\$100,984**  
RAISED



ANNUAL GOLF OUTING  
**\$30,004** RAISED



RED LION CHRISTIAN ACADEMY  
HIGH SCHOOL OUTREACH  
WITH MATT MAHER  
**300**  
STUDENTS ESTIMATED IN ATTENDANCE



LAW ENFORCEMENT  
OUTREACH  
IN WASHINGTON, D.C.  
**500**  
RESOURCES DISTRIBUTED

COMING HOME  
FROM WAR MISSION  
OUTREACH  
**1,771**  
RESOURCES  
DISTRIBUTED



**COMING  
IN 2018...  
SAVE THE  
DATE!**

- Spring Benefit - “Beauty from Brokenness” Friday, May 18th featuring Marie Monville and musical guest, Caitlin Jane. **This event is FREE, reserve your tickets at [MARKINC.org](http://MARKINC.org) today!**
- 20th Anniversary Golf Outing, Monday, September 17th, Newark Country Club **Register or sponsor now at [www.markinc.org/events/golf](http://www.markinc.org/events/golf)**



## A MESSAGE FROM OUR EXECUTIVE DIRECTOR

*“All my dreams were in pieces. My abusive husband had finally left our home but now the care of our children was totally on my shoulders. Shame and guilt kept me from asking friends for help. So one of the first things I did was check out the redemption stories on **MARKINC**’s website. I started crying as I realized our family needed to hear so many of them. I started with the one on adultery, then divorce, sexual abuse, mental illness, suicide. I have never met these people but I felt like they were friends giving me hope that our family could survive. Whenever I want to quit, words from these resources encourage me to keep walking by faith.”*

Stories like this truly touch my heart and thrill me with what we are able to do here at **MARKINC**! Each one energizes our team to continue the pursuit of our vision to offer help and hope to hurting people. In your hands you hold an overview of the results of the hard work of our team underwritten by the financial investment of our supporters.

The accomplishments of the past year fill me with tremendous gratitude for all those who help make it possible to continue to produce and distribute **Help and Hope** resources free of charge. We can not say thank you enough! 2018 promises to be another year of touching the hearts of thousands of people – join us in this faith challenging and exciting journey!



MELISSA WEISENFELS  
WITH SPECIAL GUEST MATT MAHER  
SHARING HIS STORY OF HELP AND HOPE  
AT A LOCAL HIGH SCHOOL

  
MELISSA WEISENFELS

## THANK YOU TO OUR INDIVIDUAL DONORS

We would like to extend a special thank you to the individuals who contributed to MARKINC Ministries in 2017 at the Outreach Partner level and above.

Richard & June Anderson	Marcla Ellison	William & Michal Jackson	Jules & Terrie Paoli
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